

Reading Comprehension

Passage: 2

This sample text has been prepared for the Master of Electrical Engineering entrance exam by Alpha Consulting Group.

It is important to distinguish multimedia material from what is often referred to as multiple-media material to illustrate difference, consider using the application of messaging. Today, messaging consists of several types including electronic mail (e-mail), which is primarily text messaging, voice mail, image mail, video mail, and handwritten mail (often used as a facsimile (fax) document]. Each of these messaging types is generally (but not always) a single medium and, as such, is associated with a unique delivery mechanism and a unique repository or mailbox. For convenience, most consumers would like to have all messages (regardless of type or delivery mechanism) delivered to a common repository or mailbox-hence the concept of multiple media's being integrated into a single location. Eventually, the difference between e-mail, voice mail, video mail, and handwritten mail will disappear, and they will all be seamlessly integrated into a true

multimedia mail system that will treat all messages equally in terms of content, display mechanism, and even media translation (converting the media that are not displayable on the current access device to a medium that is displayable, e.g., text messages to voice messages for playback over a convention telephone, etc).

Questions

- 1- Reading the whole text, one may conclude that the author...**
- 1) believes that people are not interested in facsimiles any more.**
 - 2) differentiates between multimedia and multiple media materials.**
 - 3) considers e-mailing more practical than video-mailing.**
 - 4) regards handwritten mailing still the cheapest means of communication media.**

2-"media translation" refers to a process through which a

- 1) conventional device is replaced by an automatic one.
- 2) written text is translated from one language to another.
- 3) technical device is replaced by a conventional one.
- 4) form of a message is transferred to another.

3. The author believes that, in the future, the electronic information delivery market demand will be tilted towards

- 1) cheap mailboxes where they can get all necessary information.
- 2) the simplest forms of communications networks.
- 3) systems with multifunction operations.
- 4) mechanical devices which are easily repairable.

Answers

$$1 \Rightarrow 2$$

$$2 \Rightarrow 4$$

$$3 \Rightarrow 3$$

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